



STRONGER TOGETHER, TRANSFORMING IDEAS



WHO WE ARE

We are a leading manufacturer of premium vitamin, mineral, and functional ingredients blends and premixes for the food, beverage, dietary supplement, private/white label and sports nutrition industries.

All of our premixes provide supply chain efficiencies that lower your costs with impeccable quality.

Our manufacturing facility is located in Mexico city.



8,000 Tons per year production capacity

80% Faster turn-arounds than our competitors

99% Customer retention rate

15+ Years in business

7 Working days lead time

2 Digit Growth YOY

win
AMERICA

OUR TECHNOLOGY

Multifunctional Plant

Horizontal Ribbon
Mixer (7lt)

V-Type Mixer (150 lt)

Horizontal Ribbon
Mixer (300 lt)

Horizontal Ribbon
Mixer (1050 lt)

Horizontal Ribbon
Mixer (1600 lt)



We have Humidity
& Temperature Controlled
clean rooms per mixer
with Positive Air Injection

90+ Staff

HPLC, AAS and FTIR
Tests performed on Site

R&D With Applications Lab

Quality Assurance
and Control Lab

WIN MILESTONES



Asia Sourcing Office:

High quality raw materials with reliable suppliers chosen after a multi-year search to make sure they meet **WIN HIGH QUALITY STANDARDS**

Best in Class Manufacturing Equipment

Production capacity of 8,000 tons/year
Newly state-of-the-art-blender

AAS & HPLC

Atomic Absorption Spectrometry (AAS) and High-Performance Liquid Chromatography (HPLC)

(tests performed on premises for minerals and vitamins quantification methods)

Collaboration with **Heineken** (México)

US Office expansion

Recertification FSSC 22000 V4.1



2020



2019

FSSC 22000 v5
ISO 9001-2015

Certified by **intertek**
Total Quality. Assured.



2017

New Manufacturing Facility



2010



2007

Beginning of operations



2015

Collaboration with **GEPP**
PepsiCo Mexico bottler - Grupo Gepp

FTIR

Fourier Transform Infrared (FTIR) for infrared spectroscopy

Our goal is to become the leading custom premix supplier for the American market and your company's ally

OUR MARKETS





HOW WE WORK



WE COME CLOSER



WE ANALYZE



WE DEVELOP



WE IMPLEMENT



WE DELIVER



WE ARE WITH YOU

VITAMIN, MINERAL & FUNCTIONAL INGREDIENTS PREMIXES/
BLENDS



BLACK BOX PREMIXES/BLENDS

SPECIALTY FOOD CHEMICALS & ADDITIVE PREMIXES/BLENDS
PLANT BASED INGREDIENTS



HERBAL EXTRACTS

AMINO ACIDS



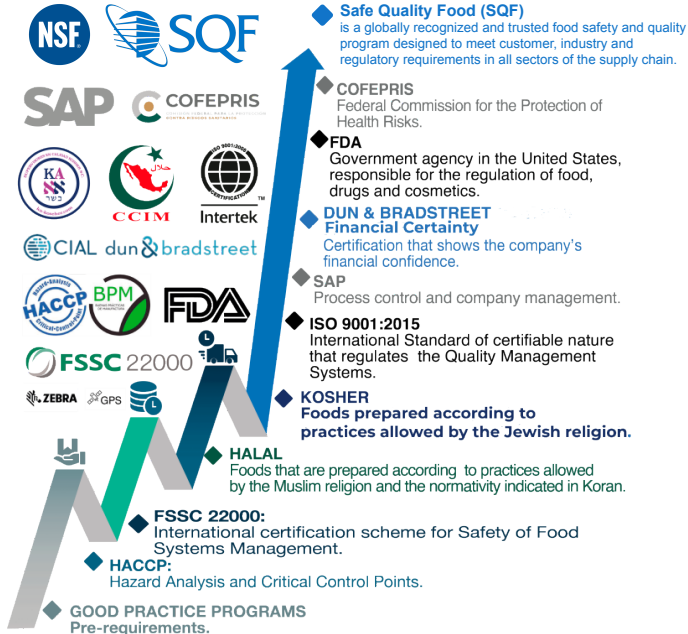
NATURAL & ORGANIC VITAMINS

CONTRACT MANUFACTURERS OF POWDER BASED PRODUCTS:

STICK PACKS, SACHETS, DOYPACKS, JARS, ETC

DEDICATED PRODUCT DEVELOPMENT

WIN'S CERTIFICATIONS



OUR STRENGTHS

NSF & Intertek Certified

Comprehensive & Robust management system

We partner with our customers.

We work hand in hand with you to make sure we have the best formulations for your products, at the most competitive prices with the highest quality ingredients

80% Faster turn-arounds than our competitors

Product development, sample delivery, order lead time, testing & evaluation, customer service & technical support
7 working days sample & order production time



Custom packaging

Customized sizes to meet ALL your needs

Flexibility and adaptability

We are experts in short runs: our MOQ starts at 55 lbs.

We will always meet your ingredient requirements, making sure we deliver the best taste (Neutral flavor).

Costs optimization

We work with you to identify efficiencies that translate into optimum price/quality ratio.

State-of-the-art manufacturing facility

Production capacity of 8,000 tons/year. We perform HPLC, FTIR and AAC tests on Site

SOME OF OUR MEXICO CUSTOMERS



Genomma Lab.



SOME OF OUR INTERNATIONAL CUSTOMERS



SOME OF OUR US CUSTOMERS



BEYOND MEAT



GRUPO JUMEX



INTERAMERICAN FOODS CORPORATION



PEPSICO

TESTIMONIALS



"I appreciate the support and solution we were given in our projects" (GEPP/PEPSI)



"They have always been very attentive with us and have met our needs in a satisfactory way" (Top 3 beverage manufacturer in Mexico)



"World Ingredients has become an extremely valuable business partner for our company" (Mexico polymeric diet RTD manufacturer)



MEET SOME OF OUR LEADERS



Isaac Fainsod
CEO

Isaac is one of WIN's founders and current Board President. A successful international businessman and more than 15 years in the food industry. He is a pioneer in global trade.



Miguel Ángel Serrano Ojeda
CEO

Miguel is one of WIN's founders. He has a Master's in Business Management and has worked as an International Purchasing Manager for Mexico, Central and South America.



Itzel Leyva Daniel
R&D Manager

Itzel is a food engineer. Before collaborating with us, Itzel worked with vitamin premixes for the food industry and on the development and application of food additives for the baking and corn tortilla industry.



María del Carmen Sánchez Vera
Quality Control Manager

María is a food engineer with over 12 years of experience in quality control and safety of beverages, dairy products, and food additives.



Jonathan Bensussen Roel
Plant Manager

Jonathan is an electrical mechanical engineer with 10+ years of experience in industrial sales and commercial team development. He has worked for 5 years in industrial equipment and machinery design.

A large group of employees in light blue shirts and dark jackets, many with their hands raised in a celebratory gesture, set against a green-tinted background.

THANK YOU

Visit us online!

Address:

2001 Timberloch Place suite
500 The Woodlands, TX
77380

Phone: 346 3828938
+52 (55) 65827080



www.winamerica.com



www.win.com.mx



sales@winamerica.com



346 3828938



support@winamerica.com